Privacy policy of www.race.ru

This Privacy Policy for personal data (hereinafter referred to as the "Policy") of the www.race.ru website applies to all information that the Operator can receive about the website visitor while using the website, filling out the feedback form, placing an order through the website or by phone, as well as any other interaction with the site.

Attention! Our website uses cookies to enable you to order products and / or request additional information, and allows us to collect anonymous statistics in order to improve our website. Just ignore this message if you are not against collecting statistics. If you want more information about cookies, check out the Anonymous Data Collection section of this Policy.

Definitions

Operator - Race Communication LLC.

Site Administration - authorized employees of the Operator who process the personal data of Users.

User / visitor of a site - a person who has access to the site via the Internet, who interacts with the site and can send personal identification data.

Personal data - any information about an individual (subject of personal data). This information may include a name, email address, phone number and other information that may be associated with the User, with the actions of the User, with the device used by the User to access the Internet.

Processing personal data - any action (operation) or set of actions (operations) performed using automation tools or without using such tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, changing), retrieval, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

Confidentiality of personal data is a requirement for the Operator or other person who has gained access to personal data to comply with the requirement not to allow their dissemination without the consent of the subject of personal data or the presence of any other legal basis.

IP-address - a unique network address of a node in a computer network based on the TCP / IP protocol stack.

Cookies / Cookies - a small piece of data sent by the web server to the User's browser, stored on the User's computer. At each subsequent visit to the site, the browser sends them back to the server. It is used to save data on the side of the user, in practice it is usually used to authenticate the User, store personal preferences and settings of the User, track the status of the user's access session, and keep statistics about users.

General Provisions

Using the Site and / or providing the information necessary to initiate further interaction, you express your unconditional consent to the processing of the Personal Data provided by you in accordance with this Policy.

If you do not agree with the terms of the Privacy Policy, you must stop using the site.

When processing personal data, the Operator is guided by Article 18.1 of Federal Law No. 152-ФЗ "On Personal Data", federal laws and other regulatory legal acts of the Russian Federation in the field of personal data protection, taking into account the requirements of the Constitution of the Russian Federation and the Council of Europe Convention on the Protection of Individuals with automated processing of personal data and international treaties of the Russian Federation.

This Policy applies only to www.race.ru. We do not control and are not responsible for third-party sites to which the User can click on the links available on our site.

The site administration does not verify the accuracy of the Personal Data provided by the User. However, we proceed from the fact that the User provides reliable and sufficient personal information and maintains this information up to date.

We respect your privacy and take the protection of your Personal Data seriously. This document contains information on the procedure for collecting and using Personal Data as part of the interaction with the site. We take technical and organizational measures to comply with the rules governing the confidentiality and protection of your data.

Personal data collection procedure

The site collects the following Personal Data:

1. Personal information voluntarily transmitted when visiting the site. It may include: name, contact phone number, email address. Such data is collected by the forms available on the site for filling out (applications for equipment, inquiries, feedback forms by phone or e-mail, etc.).

2. Automatically transmitted anonymized statistics: IP-address and type of device of the User; information from cookies; version and type of browser; date, time, number of visits; the address of the page from which the transition to www.race.ru took place; operating system; geolocation data. The specified data can be transferred either directly to the site or to the websites of third-party organizations (scripts of third-party services). For more information, see Anonymous data collection.

Sending data from cookies can be prohibited by disabling cookies in the browser in which the site opens.

Purpose of Processing Personal Data

The operator processes only those Personal data that are necessary to provide and improve the quality of services. The Operator processes the User's personal information in order to:

- Providing feedback to the User;
- Preparation of individual proposals;
- Providing the User with access to additional and special information;
- Improving the quality of work and services;
- Identify and solve technical problems of the site;
- Analysis of statistical data and various studies based on anonymized data.

Anonymous data collection

When you visit the Site without providing information identifying your identity, information is automatically collected that is usually provided by web browsers and web servers, for example: current IP address and country of registration, domain name, browser type and device operating system directing the web site, date, time, sites that you visited. However, we have neither the ability nor the intention to draw conclusions regarding your Personal Data.

These data are collected using the content management system, as well as the services of third-party organizations. Such services include: Yandex.Metrica and Google Analytics analytics counters installed on the site, Google Fonts services, Yandex Maps.

These data are impersonal and are used to improve the convenience of Site Users, analyze traffic and compile reports on Site traffic, correct errors, etc.

Use of Cookies

The site uses cookies. Cookies are small text files that can be stored on your computer's hard drive. This dataset is created and sent to you by a web server that you connected to through your web browser. Cookies allow you to identify you when you re-enter the site, which eliminates the need to re-send the data you provided earlier. Most browsers are currently set to accept cookies automatically.

If you do not want to allow the use of cookies on your computer (or other device), you can disable them in your Internet browser. You can get more information about this in the Help section of your browser. In addition, you can delete cookies on your system at any time.

Use of Yandex.Metrica

The Yandex.Metrica counter installed on the site collects data on site visits by the User and data on the end user's device / mobile application, and automatically transfers them to Yandex to obtain generalized statistical information. The service works completely automatically, does not analyze the content and meaning of the information posted on the site or entered by the visitor, but records it completely regardless of the content.

Yandex considers all data collected and stored by the Service as confidential information, and in cases provided for by applicable law as a commercial secret of the Operator, it undertakes to keep the data secret and not to transfer such data to

third parties. Aggregated meter data that does not disclose specific meter readings may be used by Yandex at its discretion, including for commercial purposes.

The user can prohibit the collection and recording of data about visits to the Yandex.Metrica site, including by using the Yandex.Metrica Blocker browser extension. Blocker is a browser plugin that blocks the placement of cookies on a user's computer and restricts the sending of data to Yandex.Metrica.

Use of Google Analytics

The site uses Google Analytics, a web analysis service of Google Inc. Google Analytics uses text cookies (cookies), which are stored on your computer and allow you to analyze the visit to the site. The information obtained through the use of cookies on the use of the Site is usually transmitted to a Google server and stored there.

The IP address information transmitted by your browser as part of Google Analytics is not combined with other data from Google. You can prohibit the storage of cookies by making appropriate changes to your browser settings, however, please note that in this case you will not be able to use all the features of this website in full.

In addition, you can prevent the collection of data relating to the use of the website by means of cookies (including data about your IP address) and their processing by Google. To refuse to collect Google Analytics data, you can, among other things, use the extension for the Google Analytics Blocker browser.

Use of Google Fonts

For consistent display of fonts on a site, we may use web fonts provided by Google. When viewing a page, your browser loads the necessary web fonts into the browser cache to display text correctly. To do this, the browser you use must be connected to Google's servers. In this way, Google receives information that your site has been visited from your IP address. Google Fonts is used for a consistent and attractive site presentation.

You can configure your browser so that fonts do not download from Google's servers. If your browser does not support Google Fonts or blocks access to Google's servers, the text is displayed in the standard font of the system. Please note that in this case the site will not correspond to the computer design.

Use of Yandex Maps service

For the convenience of the user, we use the Yandex Maps map service API. During the operation of this service, Yandex will automatically collect, transmit and store on Yandex servers the following data (including, but not limited to): Internet protocol, IP address and device device visitor's IP address or user's application, geolocation information.

If you do not agree with the further transfer of data to Yandex using the Yandex Maps service, you can completely deactivate the Yandex Maps web service by disabling the JavaScript application in your browser. Thus, the map display will be

unavailable. Please note that when you turn off the JavaScript application, other functions that we would like to offer you on our website will also not be available.

Terms of storage and processing of Personal Data

Personal information voluntarily transmitted when visiting the site is stored only until the task for which it was provided is completed. In cases where storage periods must be respected in accordance with commercial or tax laws, the storage time of some data can be up to 10 years.

The storage and processing of automatically transmitted user statistics is carried out without any time limit, including in the services of third parties using automation tools or without using such tools.

Obligations of the parties

This Privacy Policy establishes the obligations of the Operator to non-disclosure and to ensure the protection of confidentiality of the User's Personal Data, including both voluntarily transmitted by the User and automatically transmitted when visiting pages on which statistical scripts of the systems specified in the Anonymous Data Collection section are installed.

The operator takes special measures aimed at ensuring the confidentiality and integrity of personal data during transmission, storage or processing. Your personal data is stored on secure servers located in our office. Only authorized personnel have access to information on these servers. We also take the necessary protective measures to reduce the risk of loss, abuse, and unauthorized access, disclosure or alteration of your personal data.

When transferring the data you entered in web forms, https is used (an extension of the http protocol to support encryption in order to increase the security of the connection).

If you contact us by e-mail, remember that any information transmitted over the Internet may not be protected.

The operator undertakes:

- Use the information received solely for the purpose of processing Personal Data specified in the relevant section of this Policy.

- Store and process the received data in accordance with applicable law, take the necessary and sufficient organizational and technical measures to protect the User's personal information from unauthorized or accidental access, destruction, alteration, blocking, copying, distribution, as well as from other illegal actions of third parties.

- To delete, correct or block personal data related to the respective User from the moment of contacting or requesting the User, or his legal representative, or the authorized body for the protection of the rights of personal data subjects.

The User's personal data may be transferred to authorized bodies of state power of the Russian Federation only on the grounds and in the manner established by the legislation of the Russian Federation.

The Operator has the right to provide information about the User to third parties in order to identify and suppress fraudulent activities, to eliminate technical or security problems.

Responsibility of the parties and dispute resolution

The current legislation of the Russian Federation applies to this Privacy Policy and the relationship between the User and the Operator.

The operator shall not be liable in case of disclosure or loss of confidential information if: this information became public before it was lost or disclosed; was received from a third party until it was received by the Operator; was disclosed with the consent of the User; became available to third parties due to user actions.

The Operator is not responsible if the User's Personal Data has been transferred to the authorized bodies of state power of the Russian Federation on the grounds and in the manner established by the legislation of the Russian Federation.

Before applying to the court with a claim for disputes arising from the relationship between the User and the Operator, it is mandatory to submit a claim (a written proposal for the voluntary settlement of the dispute). The term for consideration of a claim is 30 calendar days from the date of receipt of the claim. If the agreement is not reached, the dispute will be referred to the judicial authority in accordance with the current legislation of the Russian Federation.

Final provisions

The site administration has the right to make changes to this Policy without the consent of the User. The new Policy comes into force from the moment it is posted on the Site, unless otherwise provided by the new version of the Policy. The User has the obligation to familiarize himself with the text of the Policy at each call to the Operator's website. Continued use of the Operator's website after the publication of a new version of the Policy means acceptance of the Policy by the User.

If you no longer agree with the storage of your personal data or if the data has ceased to be true, after receiving the appropriate notice, we will, in accordance with the law, delete, correct or block your data. In case of disagreement with the terms of the Policy, the User shall not use the Operator's website.

All suggestions or questions about this Privacy Policy should be sent to the Site Administration in any way provided on the site.

The current version of the Privacy Policy is located on the page at: https://www.race.ru/.

Updated February 12, 2020